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## Caring For It: Upholstery & Fine Fabric Care

**Before You Hire an Upholstery Cleaner—Read This!** Think of your upholstered furniture like fine clothing—you wouldn't throw a suit or silk gown into a washing machine, right? The same care and expertise should be applied to cleaning your upholstery. Proper cleaning requires knowledge of fabrics, dyes, and construction techniques to deliver beautiful results *without* costly mistakes.

**Beware the Coupon Cleaner! ⚠️ \$49.95 or even \$99.99 sofa cleaning deals? Buyer beware.** These too-good-to-be-true prices often come with inexperience, lack of certification, and no insurance. Fine fabrics demand skilled hands and the right tools. The wrong cleaning can lead to shrinkage, discoloration, or permanent damage. Don't trust your cherished upholstery to cut-rate cleaners with questionable skills. When something goes wrong—and it often does—you'll want professionals who can make it right.

**The Art (and Risk) of Upholstery Cleaning** Cleaning upholstery is not a one-size-fits-all process. Every fabric has its quirks—dyes that may bleed, weaves that may shrink, textures that change, and manufacturer treatments that may react unpredictably. Even in expert hands, some risk is always present. That's why true professionals charge fairly: not just for their time, but for their training, precision, and the insurance that backs their work.

**Why You Should Trust Us** —We're not upholstery cowboys, we're experienced, certified professionals. Whether you're dealing with routine soil or a stubborn challenge, we customize our cleaning approach to suit your fabric. We don't guess—we *know* how to safely clean and protect even your most delicate pieces.

- ✓ Trained, certified, experienced
- ✓ Insured for your protection
- ✓ Proven results without shortcuts

### Is It Time to Clean Your Upholstery? Here's How to Tell:

- **Do the "Pillow Test"** – Whack a cushion with a broom handle. See a dust cloud? Time to clean.
- **Check Skin Contact Zones**– Check areas where heads, necks or arms rest, or hands grab. Are the areas oily, discolored, or—yikes—crusty?
- **The Sniff Test** – Smell your sofa. If it doesn't smell fresh, it needs attention.
- **Got any biological boo-boos?** Pet issues, potty training, vomit, drool, dog butt wipes?
- **Visible stains or soil?** – Obvious dirt or old spills?

### Dangerous Myth About Upholstery Cleaning ❌ **"You shouldn't clean upholstery."**

Wrong! Upholstery may *look* clean, but it harbors germs, bacteria, body oils, dust mites, allergens, pesticides—even chemicals from clothing. You wouldn't sleep on unwashed sheets for six months. Why sit on a sofa that's been absorbing life's messes for years?

**Point to Ponder:** (then multiply this all summer long! Again you wouldn't sleep on sheets you haven't laundered,

- Your son-in-law goes for a jog, then cools down on your couch.
- The family returns from the beach, covered in sweat, sand and sunscreen, and plops on the sofa
- Your teen and their friends play basketball, then settle in for video games on the sofa.

**Don't remove your cushions or put them in the washer!** Those zippers? They're for replacing foam—not for tossing the covers in the wash. Machine laundering can cause shrinkage, fading, distortion, and irreparable damage.

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## General Upholstery Care Tips

- **Vacuum regularly** – Including in crevices and under cushions.
- **Rotate cushions-** to distribute wear evenly
- **Avoid sun damage-** UV rays weaken and fade fabric
- **Keep pets off-** their oils and dander can be difficult to remove
- **Watch your wardrobe-** Denim and dark clothing can rub off and transfer onto the fabric

## What to Do When Spills Happen

1. **Blot, don't rub** – Use a clean, absorbent cloth immediately.
  2. **Check the fabric code-** Use only cleaners recommended for your fabric type.
  3. **Use distilled water** - If water is required, especially for “W” or “WS” coded fabrics.
  4. **Always pre-test** - In an inconspicuous area to check for dye bleed or texture change.
  5. **Blot outward** - From the center of the stain to the edges.
  6. **Dry quickly** – Use a fan or cool blow dryer to avoid water marks or mildew.
  7. **Call us** – Some spills are best handled by professionals! Don't risk worsening the damage!
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## Fabric Protection: What You Should Know

All upholstery gets dirty with use. Fabric protection helps repel spills and makes professional cleaning more effective. But it's not bulletproof. Proper cleaning is still essential, and the protection should be reapplied over time to maintain performance and preserve the fabric's beauty.

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## In Summary:

Fine fabrics require fine care. Don't fall for bargain pricing—hire professionals who treat your upholstery with the respect and precision it deserves. Let us bring our experience, care, and results-driven approach to your living space.