



(609) 953-0472
www.sparklesurfacecare.com
6 Georgia Trail
Medford, New Jersey 08055

Hardwood Floor Refinishing Rip-Offs

The Hidden Cost of Cheap Floor Quotes

Ever Wonder How Many Times You Can Refinish Your Hardwood Floors?

That depends on who you hire. Here's the dirty secret—Many cheap floor refinishers use aggressive sanding grits to tear off finish and stain quickly. Then they skip the essential middle grits and jump straight to buffing—cutting corners you can't even see... yet.

Let's be clear—**this is a rip-off trick.**

By skipping those vital sanding passes, they may strip off **20 to 50 years' worth of your floor's wear layer** in one job. That's half your floor's life—gone before you ever know it.

They finish faster and charge less, sure. But what you save now, you'll lose in longevity, beauty, and future value.

Speed Over Craftsmanship Is Not a Bargain— A quality refinishing job follows industry standards to ensure smooth, flat, long-lasting floors. Rushed jobs not only look second-rate, they also drastically reduce how many times your floor can be safely refinished in the future.

Hardwood floors can last a century when cared for properly. One careless refinishing by a cut-rate crew can slice that in half.

And in markets like New Jersey, price wars fuel these shady practices. Some even pass kickbacks and avoid callbacks. They're not in it for craftsmanship—they're in it for a quick buck.

The Cheap Coating Con— There's more. These operators often dilute their polyurethane with thinners to save money, weakening the protection you're paying for. Instead of getting 6–15 years from a coat, you might be back to square one in five—and by then, your floors may not survive another sanding.

You're left with:

- A shorter floor lifespan
- Subpar protection
- No support after the job is done
- All because the “bargain” was too good to be true.

How to Protect Yourself— Look beyond the quote— Lowball bids often signal shortcuts. Trust your instincts! if it feels shady, it probably is.

What to Expect from a True Professional—Our refinishing, repairs, and installations deliver long-term beauty and performance. Here's what makes our work different:

✓ **Done Right, Not Rushed:** We follow professional sanding schedules, use state-of-the-art dustless systems, and take twice the time to ensure excellence.

✓ **Safer, Smarter Products:** We use nontoxic, water-based finishes—not the cancer-causing polyurethanes that fill your home with fumes.

✓ **Total Transparency:** From free inspections to detailed estimates, we help you choose the best solutions for your goals and budget.

✓ **Attention to Every Detail:**

- Flat, smooth, consistent floors
- Industry-standard sanding prep
- Proper repairs and stain inspection
- Safe and beautiful stain and finish application
- Clean, respectful work environment

✓ **Craftsmanship That Lasts:** We're highly rated, peer-reviewed, and committed to giving your floors the care they deserve.

What We *Don't* Do:

- Skip sanding steps
- Water down finishes
- Ignore repairs
- Leave dust or debris
- Rush, cut corners, or vanish after payment

The Bottom Line—Cheaper isn't smarter.

The most expensive job is often the one you have to redo.

If you're considering refinishing your floors, ask yourself: *Do I want it fast and cheap—or flat, flawless, and built to last?*

Choose craftsmanship. Choose confidence. Choose flooring done right.